

TOPICS

U.S. Market Entry 2022 ***UK and English-Speaking Participants***

Live' Interactive Video Online Group Meetings

For Specific Information, call us or send us an E-mail.

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Typical questions that are discussed during the four Online Meetings:

MONTH ONE

Why should I enter the U.S. market?
Will my product and services be acceptable to the U.S. buyer?
Is my industry a growing and profitable industry in the U.S.?
What market entry method should I choose?
What product or service changes will I need to make?
Why should I try to enter the U.S. Market?
What can I expect to gain?
What will be my risks?
How long will it take before I am successful?

MONTH TWO

How should I start?
How much will I need?
Where and how do I find new customers and sales?
Do I need to create an umbrella brand to maximize my market entry success?
What target market should I approach and where?
If I will need new people, how do I locate them and train them?
How do I create a budget? How do I find experienced professionals?
How will I create a competitive advantage?

MONTH THREE

Is the Market Entry Method I selected the best for the budget I have?
How can I save money in the market entry implementation?
How can I find good workers?
How can I find a good attorney, accountant and insurance agent?
Where should I open up operations?
How do I find new clients/customers?
How can I be competitive?
How do I protect my company from lawsuits?
What image should I present to the public?
Should I 'brand' my company and product/services?

Four weeks 'Live' Interactive Video Online Group Meetings (1.5 hours per meeting).

University 'Professors' and Consulting Experts facilitate each week meeting