

'Live' Interactive Video Online Meetings

U.S. MARKET ENTRY PROGRAMS 2022

UK.director.CPO@gmail.com
ceo@coachingprofessors.com
www.ConsultingProfessorsOnline.com

WHY THE U.S. MARKET FOR UK COMPANIES?

Some of the reasons to consider the United States market as your next business step, include the following U.S. and Australia (2018) statistics:

- U.S. GDP is about \$20 USD trillion - Australia \$2.8 USD trillion
- U.S. Consumer purchases are \$14 to \$15 USD trillion, Australia is \$1.8 trillion USD
- Six U.S. regions offer great market entries
- U.S. Population: 328 million - 127.59 million U.S. households; in UK 66.65 million people and about 27.8 million households
- U.S. 30.2 million businesses; 5.9 million businesses in the UK
- U.S. Median household income is \$63,179 and increasing; UK median income is \$37,870
- Impeccable transportation
- Ubiquitous advertising access to consumers
- Great financing available to buy on credit

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- Quick information

University 'Professors' and Consulting Experts facilitate each week meeting.

Email for specific information:

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