

## U.S. Market Entry 2020

[www.ConsultingProfessorsOnline.com](http://www.ConsultingProfessorsOnline.com)

e-Seminars -- MONTH THREE +

928-282-7447



## ***Do You Want Expert Help to Enter the U.S. Market?***

We provide 6 to 12 months of U.S. Market Entry Assistance for Mexican Companies

**“ With on-site and online experience of over 37 years in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. objectively evaluates foreign companies and their products, assesses company readiness to operate in the U.S. market, and prepares and assists them in the implementation of a U.S. market entry plan.**

The extended advisory assistance consists of the business, marketing and lead generation support provided by our dedicated group of consultants to those Month Two participants who decided to implement their U.S. Marketing Entry Plan.

Marketing entry plans are confirmed and fine-tuned, legal entities are formed, banking connections are started, initial operations are scheduled to start, personnel working in the company, the supply chain, production and service activities start.

Month Three Online weekly advisory (six months + six optional months) consists of weekly advisory and guidance meetings of 1.5 hrs each, for small ‘umbrella brand’ groups or for individual clients.

**University ‘Professors’ and Consulting Experts facilitate each week meeting.**

**Call or email for specific information**



Typical questions that are discussed at the Online Weekly Expert Advisory Meetings:

- Is the Market Entry Method I selected the best for the budget I have?
- How can I save money in the market entry implementation?
- How can I find good workers?
- How can I find a good attorney, accountant and insurance agent?
- Where should I open up operations?
- How do I find new clients/customers?
- How can I be competitive?
- How to I protect my company from law suits?
- What image should I present to the public?

Should I ‘brand’ my company and product/services?

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