



'Live' Interactive Video Online Meetings

U.S. MARKET ENTRY 2019-2020

In English and Spanish
Director.mexico@coachingprofessors.com
www.ConsultingProfessorsOnline.com

Month One

Is the U.S. Market Right for You?

These Four Online Weekly Meetings are designed to assist participants in this decision, guided by expert consultants and business "professors" discussing market opportunities, consumer preferences and business practices.

“ With on-site and online experience of over 37 years, in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. guides members of the Export Council of Australia, to understand the U.S. Market and to assess the U.S. opportunities for their companies.”

The four weeks 'Live' Interactive Video Online Meetings (1.5 hours per meeting) include:

WEEK ONE - The U.S. Market and its Potential for your products and services, U.S. market size and main economic indicators. Participants introduce online themselves and their products to the U.S. specialists for early feedback.

WEEK TWO - An important discussion on the 6 + 3 methods to enter, ad, and, sell your products and services in the U.S. market. Pros and cons for each method.

WEEK THREE - Marketing Components and Consumer Decision Psychology. How to sell and service the U.S. buyer. B2B, B2C B2I and B2G.

WEEK FOUR - The U.S. business and the U.S. social culture - The brand effect. Is the U.S. Market a valid opportunity for your company product and services?

University 'Professors' and Consulting Experts facilitate each week meeting.

**Call or email for specific information:
(928) 282-7447**

Director.mexico@coachingprofessros.com
www.consultingprofessorsonline.com o www.coachingprofessors.com

The Registration link is: <https://www.consultingprofessorsonline.com/mexico-u-s-market-entry>

