

'Live' Interactive Video Online Meetings

## **U.S. MARKET ENTRY PROGRAMS 2020-2021**

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### **WHY THE U.S. MARKET FOR UK COMPANIES?**

Some of the reasons to consider the United States market as your next business step, include the following U.S. and Australia (2018) statistics:

- U.S. GDP is about \$20 USD trillion - Australia \$2.8 USD trillion
- U.S. Consumer purchases are \$14 to \$15 USD trillion, Australia is \$1.8 trillion USD
- Six U.S. regions offer great market entries
- U.S. Population: 328 million - 127.59 million U.S. households; in UK 66.65 million people and about 27.8 million households
- U.S. 30.2 million businesses; 5.9 million businesses in the UK
- U.S. Median household income is \$63,179 and increasing; UK median income is \$37,870
- Impeccable transportation
- Ubiquitous advertising access to consumers
- Great financing available to buy on credit

### **Why take an online seminar?**

- Very low cost compared to consultant fees
- Delivered through interactive videoconferencing
- 4 weeks a month of the online seminar
- Without traveling
- No membership fees
- Ask all the questions you want to ask
- Offered in English and Spanish - if you pay for a language, in the month one can attend for free
- Online seminars of the other language.
- Quick information

**University 'Professors' and Consulting Experts facilitate each week meeting.**

#### **Email for specific information:**

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