

U.S. Market Entry 2020

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WHY THE U.S. MARKET for MEXICAN COMPANIES?

“ With on-site and online experience of over 37 years in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. objectively evaluates foreign companies and their products, assesses company readiness to operate in the U.S. market, and prepares and assists them in the implementation of a U.S. market entry plan.

SOME OF THE REASONS WHY YOU SHOULD CONSIDER THE U.S. MARKET AS YOUR NEXT BUSINESS STEP

- **GDP is about \$20 trillion**
- **Consumer purchases are \$14 to \$15 trillion**
- **Six regions offer great market entries**
- **Population: 328 million**
- **127.59 million households**
- **30.2 million small businesses**
- **Median household income was \$61,372 in 2017 and increasing**
- **Impeccable transportation**
- **Ubiquitous advertising access to consumers**
- **Great financing available to buy on credit**

University ‘Professors’ and Consulting Experts facilitate each week meeting.

Call or email for specific information



WHY LEARNING WITH THE E-SEMINARS:

- **Informed**
- **Convenient**
- **Very low cost compared to consultant fees**
- **Delivered via Interactive ‘Live’ Video Conferencing**
- **4 weeks per e-seminar on U.S. Market Entry - 1.5 hours per week**
- **No travel**
- **No parking**
- **No membership fees**
- **Ask as many questions you wish to ask**
- **Offered in English, Spanish and Italian**
- **If you pay for one language, you can attend for free the e-Seminars of other languages**

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