

# US Market Entry



## SERVICES AVAILABLE

- SEMINARS

Highly effective customized on-line or on-site seminars on cross border commerce

- U.S. MARKET ENTRY ADVISORY

Highly successful customized U.S. market entry business advisory services

- INTERNATIONAL MARKETING

Deploy highly effective marketing strategies and methods in the target market

- INTERNATIONAL COMMUNICATION

Implement the most culturally competent localization and cross-cultural training

## POWERFUL STRATEGIES & IMPLEMENTATIONS FOR SUCCESSFUL U.S. MARKET ENTRY

Coaching Professors, Inc. provides informed, expert and cost-effective advisory services to foreign companies wishing to enter the U.S. market. Past and current U.S. Market Entry foreign clients have come from Italy, Australia, South Korea, South Africa, Germany, Mexico and Canada. Coaching Professors, Inc. is a consortium of professors and university instructors that for over 40 years have been and are top rated consultants in their fields of expertise – including business strategy and development, marketing, direct marketing, sales trainings, sales, consumer

psychology, behavioral modification, and international business. Coaching Professors, Inc has a combined experience of over 400 years in business consulting, with over 1,000 clients in 40 years, doing business with 20 countries in over 40 different industries.

U.S. Market Entry advisory includes:

Phase One – product suitability, target market identification, market potential, necessity for certifications and permits.

Phase Two – business and market entry plan and budget

Phase Three – U.S. entry weekly assistance – distributors, sales, marketing, etc. .

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