



'Live' Interactive Video Online Meetings

## **U.S. MARKET ENTRY 2019-2020**

In English and Spanish  
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www.ConsultingProfessorsOnline.com

### **Month Two**

#### **Four Weeks to Design Your U.S. Market Entry Plan.**

Expert Consultants and business 'Professors' guide your preparation of your Business Entry, Marketing and Lead Development Strategies

"With on-site and online experience of over 37 years, in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. guides members of the Export Council of Australia, to understand the U.S. Market and to assess the U.S. opportunities for their companies."

**The four weeks 'Live' Interactive Video Online Meetings (1.5 hours per meeting) include:**

**WEEK ONE** - A description of the components of a U.S. Market Entry Plan for the Program participants. B2B, B2C, B2I or B2G. Consumer purchasing psychology and criteria are discussed and incorporated in the market entry plan.

**WEEK TWO** - Necessary economic resources are discussed. The first four parts of the Business Market Entry Plan are completed by participants.

**WEEK THREE** - Product strategies are reviewed and the next four parts of the Business Market Entry Plan are completed by participants.

**WEEK FOUR** - Lead development systems are discussed and the final six parts of the Business Market Entry Plan are completed by participants.

**University 'Professors' and Consulting Experts facilitate each week meeting.**

**Call or email for specific information:  
(928) 282-7447**

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The Registration link is: <https://www.consultingprofessorsonline.com/mexico-u-s-market-entry>

