

TYPICAL DISCUSSIONS ADDRESSED BY OUR CONSULTANTS



U.S. Market Entry

Typical questions asked by our clients to our consultants:

GROUP ONE

Why should I enter the U.S. market?
Will my product and services be acceptable to the U.S. buyer?
Is my industry a growing and profitable industry in the U.S.?
What market entry method should I choose?
What product or service changes will I need to make?
Why should I try to enter the U.S. Market?
What can I expect to gain?
What will be my risks?
How long will it take before I am successful?

GROUP TWO

How should I start?
How much will I need?
Where and how do I find new customers and sales?
Do I need to create an umbrella brand to maximize my market entry success?
What target market should I approach and where?
If I need new people, how do I locate them and train them?
How do I create a budget? How do I find experienced professionals?
How will I create a competitive advantage?

GROUP THREE

Is the Market Entry Method I selected the best for the budget I have?
How can I save money in the market entry implementation?
How can I find good workers?
How can I find a good attorney, accountant, and insurance agent?
Where should I open up operations?
How do I find new clients/customers?
How can I be competitive?
How do I protect my company from lawsuits?
What image should I present to the public?
Should I 'brand' my company and product/services?

'Live' Interactive Video Online Meetings with our Consultants

University 'Professors' and Consulting Experts facilitate each week's meeting.