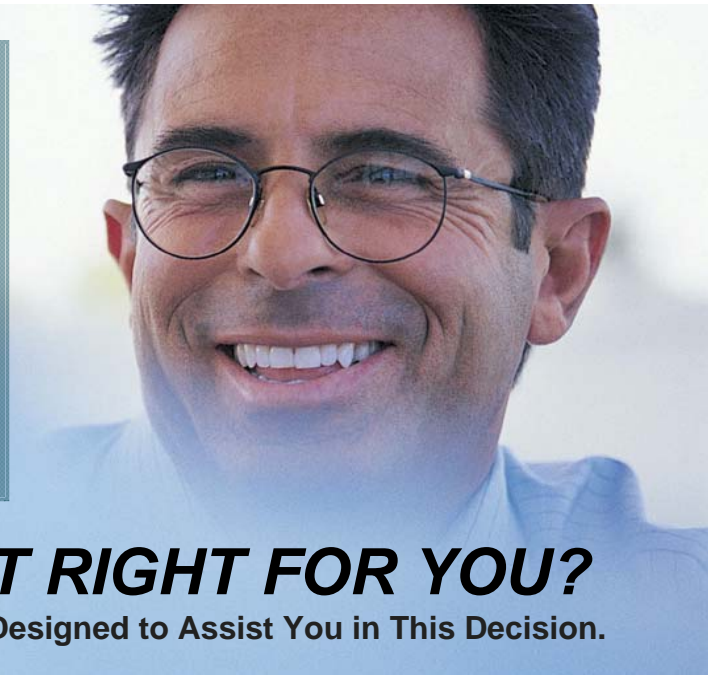


U.S. Market Entry 2020

www.ConsultingProfessorsOnline.com

e-Seminars -- MONTH ONE
In English and Spanish

928-282-7447



IS THE U.S. MARKET RIGHT FOR YOU?

These Four Online Weekly Meetings Are Designed to Assist You in This Decision.

“ With on-site and online experience of over 37 years, in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. guides members of AmCham in Australia, to understand the U.S. Market and to assess the U.S. opportunities for their companies. Convenient - Informative and Cost-Effective

The 4 weeks ‘Live’ Interactive Video Online Meetings (1.5 hours per meeting) include:

WEEK ONE - The U.S. Market and its Potential for your products and services - U.S. market size and main economic indicators. Participants introduce themselves and their products to the U.S. specialists for early feedback.

WEEK TWO - An important discussion on the 6 + 3 methods to enter and sell your products/services in the U.S. market. Pros and cons for each method.

WEEK THREE - Marketing Components and Consumer Decision Psychology. How to sell and service the U.S. buyer. B2B and B2C.

WEEK FOUR - The U.S. business and the U.S. social culture - The brand effect. Is the U.S. Market a valid

University ‘Professors’ and Consulting Experts facilitate each week meeting.

Call or email for specific information

Typical questions that are discussed during the four Online Meetings:

- Why should I enter the U.S. Market
- Will my product and services be acceptable to the U.S. Buyer?
- Is my Industry a growing and profitable industry in the U.S.?
- What Market Entry Method should I choose?
- What product or service changes will I need to make?
- Why should I try to enter the U.S. Market?
- What can I expect to gain?
- What will be my risks?
- How long will it take before I am successful?

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