

TOPICS

U.S. Market Entry 2019 - 2020

e-Seminars in English and Spanish

Live' Interactive Video Online Meetings

For Specific Information, call us or send us an E-mail.

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Typical questions that are discussed during the four Online Meetings:

MONTH ONE

Why should I enter the U.S. market?

Will my product and services be acceptable to the U.S. buyer?

Is my industry a growing and profitable industry in the U.S.?

What market entry method should I choose?

What product or service changes will I need to make?

Why should I try to enter the U.S. Market?

What can I expect to gain?

What will be my risks?

How long will it take before I am successful?

MONTH TWO

How should I start?

How much will I need?

Where and how do I find new customers and sales?

Do I need to create an umbrella brand to maximize my market entry success?

What target market should I approach and where?

If I will need new people, how do I locate them and train them?

How do I create a budget? How do I find experienced professionals?

How will I create a competitive advantage?

MONTH THREE

Is the Market Entry Method I selected the best for the budget I have?

How can I save money in the market entry implementation?

How can I find good workers?

How can I find a good attorney, accountant and insurance agent?

Where should I open up operations?

How do I find new clients/customers?

How can I be competitive?

How do I protect my company from lawsuits?

What image should I present to the public?

Should I 'brand' my company and product/services?

Four weeks 'Live' Interactive Video Online Meetings (1.5 hours per meeting).

University 'Professors' and Consulting Experts facilitate each week meeting.