

U.S. Market Entry 2020

www.ConsultingProfessorsOnline.com

Seminars -- MONTH TWO
In English and Spanish

928-282-7447



Designing Your U.S. Market Entry Strategies?

Expert Consultants and business 'Professors' guide your preparation of your Business Entry, Marketing and Lead Development Strategies for Mexican Companies

“ With on-site and online experience of over 37 years in 40 different industries, and 20 foreign markets, Coaching Professors, Inc. objectively evaluates foreign companies and their products, assesses company readiness to operate in the U.S. market, and prepares and assists them in the implementation of a U.S. market entry plan.

The 4 'Live' Interactive Video Online Meetings include:

WEEK ONE - A review and validation of the U.S. Market Entry Plan; a review of the planned product/service to be Marketed; an explanation of the Business Entry Plan contents and the homework assignment.

WEEK TWO - Review of participant Business Entry Plan home work assignments; suggestions and recommendations; an explanation of possible Market Entry Strategies and the homework assignment.

WEEK THREE - Business and Market Strategies review of homework assignments; suggestions and recommendations. The budgets.

WEEK FOUR - A discussion on available Lead development systems to locate customers and clients in the U.S.

University 'Professors' and Consulting Experts facilitate each week meeting.

Call or email for specific information



Typical questions that are discussed:

- How should I start?
- How much will I need?
- Where and how do I find new clients, clients and sales?
- Do I need to create a brand to maximize my market entry success?
- What target market should I approach and where?
- If I will need new people, how to I locate them and train them?
- I may need an attorney, an accountant and insurance agent. How do I find experienced professionals?
- How will i create a competitive advantage?

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